



15 May - 24 August 2008
Reykjavik Art Museum - Hafnarhús
www.artmuseum.is

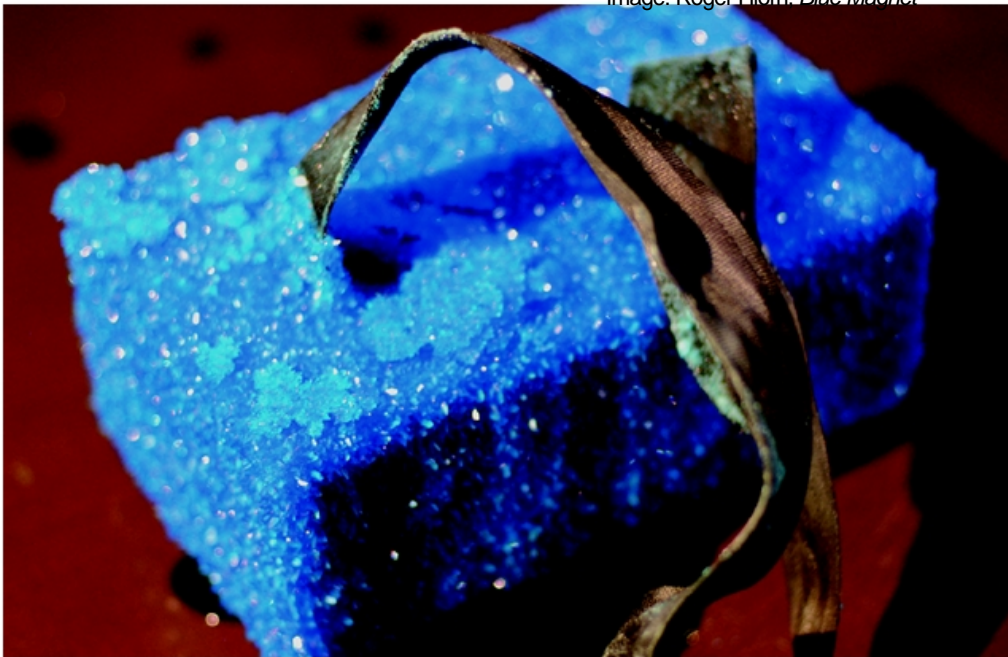


All images are from Serpentine's
Marathon in 2007.

Experiment Marathon Reykjavík

Curated by Hans Ulrich Obrist
In collaboration with artist Ólafur Elíasson

Image: Roger Hiom, *Blue Magnet*

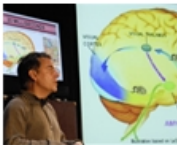
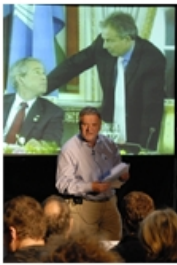


Listasafn Reykjavíkur
Reykjavik Art Museum



Serpentine Gallery





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One of the highlights of the Reykjavik Arts Festival will be the Experiment Marathon Reykjavik, an exhibition and program of related events organized by the Reykjavik Art Museum and the Serpentine Gallery, London. Lasting from 15 May through August 17, the focus of the project is experimentation. The RAM will become a laboratory in which leading artists, architects, film-makers, and scientists will create an environment of invention through a series of installations, performances and experimental films. Additionally, previous related projects will be presented as archives within the exhibition. The exhibition and related events are curated by Hans Ulrich Obrist, Co-Director of Exhibitions and Programmes and Director of International Projects, Serpentine Gallery, London, in collaboration with artist Ólafur Eliásson.

The project will consist of a 'Marathon', with consecutive demonstrations of experiments and the RAM's Hafnarhús will house a multitude of installations. Participants in the exhibition include Marina Abramovic, Brian Eno, Katrín Sigurðardóttir, Ivana Franke, Roger Hiorns, Hekla Dögg Jónsdóttir, Hreinn Friðriksson, Jonas Mekas, Gustav Metzger, Pedro Reyes, Darri Lorenzen, Thomas Saraceno, Matthew Ritchie and Thomas Bayrle. Together with many participants in the exhibition, renowned scientists, architects, artists and thinkers are invited to contribute to the Marathon. Among them are Israel Rosenfeld, Peter Coles, Thorsteinn I. Sigfússon, Luc Steels, Fia Backström, Hilmar B. Janusson, Aurelien Froment and Abhishek Hazra. The contributors are invited to lead or present an experiment to a live audience and their themes will among others revolve around energy, genetics and memory.

The Experiment Marathon Reykjavik builds on the enormous success of the recent Serpentine Gallery Marathons which have taken place in successive Serpentine Gallery Pavilions, an annual architectural commission conceived in 2000 by Serpentine Gallery Director, Julia Peyton-Jones. In the 2007 Serpentine Gallery Experiment Marathon, which took place in the Pavilion designed by Ólafur Eliásson and Kjetil Thorsen, leading artists, writers and scientists performed a huge variety of experiments, exploring perception, artificial intelligence, the body and language. Participants included John Brockman, Steven Pinker, Marina Abramovic and John Baldessari. The event was collaboration with Thyssen-Bornemisza Art Contemporary. The Serpentine Gallery Marathon series began in 2006 with the 24-hour Interview Marathon conducted by Rem Koolhaas and Hans Ulrich Obrist. A presentation of these previous programs will be shown in the Reykjavik Experiment Marathon in a pavilion of archives designed by Ólafur Eliásson and Einar Þorsteinn. Another collection of archives will refer to Hans Ulrich Obrist's and Barbara Vanderlinden's exhibition, 'Laboratorium', from 1999.

A substantial catalogue will be published on this occasion, documenting the Experiment Marathon Reykjavik together with previous marathons and with textual contributions by Bruno Latour and Ólafur Eliásson.



Reykjavik Art Museum — Hafnarhús

In April 2000 the Reykjavik Art Museum opened a new museum in its new harbourside premises. Hafnarhús is a melting pot for young and aspiring artists from Iceland and abroad and promotes all types of progressive art. Its permanent exhibition from the Erró collection is a perennial favourite. Hafnarhús has six exhibition galleries, a beautiful courtyard, as well as a specially-designed bridge which connects the various exhibition halls. The building is a popular location for festivals and receptions, including concerts during Iceland Airwaves. A great café is run on the first floor of Hafnarhús overlooking the harbour.



The exhibition is part of the Reykjavik Arts Festival's programme and is a joint project of the Reykjavik Art Museum and London's Serpentine Gallery. Main sponsors are: Reykjavik Energy and Icelandair.

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INFO www.artmuseum.is

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Information on the Serpentine Gallery Marathon:

http://www.serpentinegallery.org/2007/08/park_nightsserpentine_gallery.html



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